Some information on this page is only available in Dutch

PIPPII OTTA YFRNA

My point of departure is a child-like curiosity in the world around me that is fed by my camera and its ability to magnify and dissect elements of my reality.

Upon first glance at a photograph, it is not always clear where or when the scene takes place. This momentary ambiguity allows me the opportunity to change what might happen. I compare this creative process of mine with the origin of the phrase 'Abracadabra', which stems from the Hebrew 'Ebrah K'dabri', meaning; "I will create as I speak". As an image-maker, I seek out a personal connection with my subject. In the same way that I construct an image, I simultaneously formulate my own personal mythology; the foundation of which is the apparent or perceived 'truthfulness' of an image. At its core, my work is heartfelt and joyful yet it also addresses complex experiences that we are all confronted with in our lives, namely shame, death, and grief. This photographic landscape is shaped by a visual language injected with humor and absurdity. My projects are typically derived from an observation that evolves into a question. What is it like to lose a parent? How do we visually express grief in the 21st century? Can you really buy an organ online? As such, existing visual codes and languages related to my questions are incredibly influential in my work process. My impulse is to gather a host of found footage, such as forensic documentation or iconic symbols, and combine these with my own photographic discoveries. Ultimately, My point of departure is a child-like curiosity in the world around me fed by my camera and its ability to magnify and dissect elements of my reality. This results in highly suggestive and striking images that completely blur the boundary between fiction and documentary practices. In addition to photography, I also use text, drawings, sculptures, and performances as well as other media to develop my work. Photography, as a medium, is amorphous and malleable in character, it can manifest in many forms. From a print screen to sublimation prints on textiles in the shape of a wearable suit. By creating a specific physical form for an image, I am able to construct the context around the image and guide the viewer in how to read or interact with my work. The nature of post-truth is the red thread that weaves all of these components together.

WEBSITES

pippilottayerna.com/ SOCIAL MEDIA

www.instagram.com/pippilottayerna/

EDUCATION

2023 - 2024	Talent Embassy Fotodok Utrecht
2020 - 2021	Talent program Lighthouse Fotodok Utrecht
2016 - 2022	Documentary photography Den Haag, Koninklijke Academie van Beeldende Kunsten diploma
2012 - 2016	AV specialist - photography Koning Willem 1 College, Den Bosch diploma

EXHIBITIONS

2024 GFI#11 | PREMIO LUIGI GHIRRI 2024
Contaminations Musei Civici Reggio
Emilia Reggio Emilia , Italy
gfi.comune.re.it/en/
Group

2022 Parents Fotomuseum The Hague,

2022 Parents Fotomuseum The Hague Netherlands Group

2022 Big Studio Weekend Het archief Rotterdam, Netherlands

2021 Everywoman Biennale Superchief Gallery NFT New York, Netherlands Group

2021 Steenberg Stipendium Nederlands Fotomuseum Rotterdam, Netherlands Group

2020 Limburgse Biennale Marres Maastricht,NetherlandsGroup

2020 we are One Arwe Gallery Gouda, Netherlands

Group

2020 Vanish This Gallery Canada

Group

2019 AMP Gallery B23 Maastricht,

Netherlands

Group

Nederland

PROJECTS

2024 Bermuda open studios Bermuda Open The Hague, Netherlands Netherlands open studios event by various artists based in the center of The Hague

2023 Bermuda open studios Bermuda Open The Hague, Netherlands Netherlands open studios event by various artists based in the center of The Hague

SALES/WORKS IN COLLECTIONS

2023 Pietà Private collection Schoonhoven, Nederland2022 Pietà Kunstmuseum The Hague ,

AWARDS AND GRANTS

2024 Winner portfolio review prize Fotografia
Europea Fotografia Europea Reggio Emilia,
Italy Named winner of the portfolio reviews
during the Fotografia Europea photo festival
in Reggio Emilia.

2020 Steenberg Stipendium 2020 Steenbergen Stichting Rotterdam, Netherlands

SECONDARY ART-RELATED ACTIVITIES

2021 - -- Digital Archivist On-going

2021 - -- Workshop for the municipal archives in The Hague On-going



She is the canary in the coalmine of a dying empire, 2020 Photography



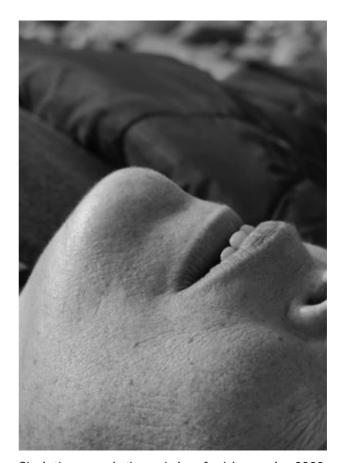
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