

Some information on this page is only available in Dutch

CLARA LEZLA

Clara lezla is a visual artist and designer based in the Hague and originally from Bordeaux (France). She is part of the artist run space Trixie and is also its in-house designer alongside graphic designer Selina Landis. Her focus leans towards story telling and popular visual references rooted in fairy tales, myth and cinema. Through different experimental craft techniques she investigates the different ways in which language and words take shape into tangible locations and space. Looking at her work you could recognize the influence of video games, cartoon, and fun fair culture mixed with an interest for animism and rituals.

WEBSITES

This my personal website, showcasing different projects I worked on.

www.claralezla.com

Trixie is an artist-run space located in the Stationsbuurt, neighbouring the red light district of The Hague. Led by a diverse group of young artists, Trixie is an initiative that encourages artistic production through collaboration and exchange. With our diverse backgrounds we run a space which consists of 15 studio spaces – currently hosting 17 artists, a gallery and a workshop. Trixie runs a public programme, inviting diverse groups of artists to experiment with alternative presentation strategies and expand their practice, network and audience with the use of our space and resources. Through Trixie, we aim for a sustainable working structure and public programme, which is a valuable asset for its members, their professional development as well as the cultural landscape of The Hague and beyond.

www.trixieth Hague.nl

SOCIAL MEDIA

www.instagram.com/bouncy_beni/

MEMBER OF ARTISTS' INITIATIVE/COLLECTIVE/INCUBATOR

Trixie

MEMBER OF A PROFESSIONAL ASSOCIATION/ARTISTS' ASSOCIATION

Trixie the Hague

EDUCATION

- 2016 - Graphic Design Den Haag, Koninklijke
- 2020 Academie van Beeldende Kunsten diploma

- 2012 - BTEC Higher National Diploma in Graphic
- 2014 Design École publique Estienne ESAIG,
Parijs diploma

EXHIBITIONS

2022 De Grote Keramiek Show, 2nd Edition
Sexyworld amsterdam, Netherlands
Outsiderland will open with The Great
Ceramics Show in which a group of the
most diverse artists who didn't follow
any rules while making the shown
ceramics. There are ceramic alien bags
by Naomi Gilon from Brussels, both
Viresh Palti and Wildbarz make
sneakers from clay and Bastienne
Kramer shows voluptuous female
figures. In addition, there is a leading
role for the ceramics that came from
Bijzonder Amsterdams, which is a
walking distance away from Sexyland
World, where people with disabilities
show how unlimited they are in their
creativity is. From studio de Wijde
Doelen in Utrecht we show work full of
alien castles and protective dragons by
Chris Weijers, Jessica Magnin and Chris
Weijers. The show will let you see that
in the world of ceramics, artists from
both the "outsider" art world and the
"mainstream" art world are all equally
unique and talented.
www.outsiderland.nl
Group

2022 De Braid Maastricht Institute of Art
eindhoven, Netherlands Types de
traductions translate Texte
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Sites Web Traduction de texte
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FRANÇAIS NÉERLANDAIS swap_horiz
NÉERLANDAIS FRANÇAIS ANGLAIS
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Résultats de traduction star_border The
Braid ('the braid') is a platform for all
graduates from Maastricht Institute of
Arts from 1823 to the future.
Maastricht Institute of Arts is the
educational institute for the arts in the
south of the Netherlands and beyond
and part of Zuyd University of Applied
Sciences. Since 1823, it has committed
itself to opening various courses in the
(visual) arts to a broad, diverse and
mixed population of students from the
Netherlands and abroad. The Institute
values the development of authorship
with an emphasis on creating,
developing concepts and the

PROJECTS

2021 KABK Open Daag Royal Academy of Art The
Hague The Hague www.kabk.nl/open-dag/op-de-hoogte-blijven With graphic
designer Selina Landis, I developed the
entire identity campaign for the Open Day
2022 of the KABK. (concept, development,
execution). We gathered different types of
elements and materials (scan, paintings,
ceramics, plaster) to create the
symbolic visual of a hatching egg. Our aim
was to push the limit and expectation of
what an identity is and to experiment with
different types of mediums that I
personally use in my practice. Hence the
ceramic typeface.

continuous process of exploration and reflection. An open and dynamic curriculum with room for experiment, which takes into account changing society and professional practices, links the programs with recognizable Bachelor and Master exit profiles in disciplines and hybrid forms: Bachelors in Communication and Multimedia Design, Design | Architecture and Interior Design, Design | Design, Design | Visual Communication, Fine Art and Design in Education, Fine Arts, Interdisciplinary Arts Masters in, Architecture, Interior Architecture, Fine Art and Design, Scientific Illustration thebraid.nl/now/
Duo

2021 Handing out Opinions weloveschool
Vienna, Austria For her master's thesis at the Vienna University of Applied Sciences, together with the Association of Vienna Youth Centers (Bos5), Theresa Scherrer created a platform where the viennese youth could express their opinion freely. Scherrer used the simple but brilliant idea of the pizza box as a medium with the lid as a place for messages, to spread these opinions throughout the city. The entire collection of Pizzaboxes and the interview conducted were showed during an exhibition in October in the independent art space WeloooveSchool in Vienna. meinungausteilen.at
Group

2021 De architectuur van een wondere wereld Het Nieuwe Instituut Rotterdam, Netherlands Walt Disney's fantasies have grown from temporary distractions on the cinema screen into defining influences on global pop culture. The cartoonist, along with the empire he founded, has won both praise – for his technological innovations and the apparent simplicity and recognisability of his storytelling – and notoriety. The ingenuity with which he seamlessly entwines fairy tales and reality is accompanied by a compelling and one-sided conception of what the resulting wonderful worlds – and their inhabitants – should look like. Walter Elias Disney (1901–1966) created on-

and off-screen fantasy worlds in which viewers and visitors can temporarily escape everyday reality. His “wonderful world” had a modest beginning in the 1930s with cartoons and animated shorts but, with the creation of full-length films, theme parks, resorts and cruise vacations, it mushroomed into a global media empire over the following decades. The staging of an alternative reality was not confined to the movies and the Disneyland parks. With every step in the development of the company, the image of Walt, and his Walt Disney Company, has been carefully cultivated and expanded. That constructed impression – of Disney as a carefree genius, the “father of the middle class”, whose company produces feel-good environments for the whole world – has a downside. With a blend of nostalgia, utopianism, simplification and cuteness, Walt Disney entices his audiences to immerse themselves in a world where reality and fiction merge. Inspired by European literature and architecture, Disney, known as the embodiment and champion of the American Dream, underlies a highly specific and limited type of cultural production. This propagates a largely uniform identity, with the traditional white family at its heart. The animated characters and storylines affirm and reinforce gender roles and racial stereotypes, helping to normalise discrimination and the exclusion of everyone who is “different”. As part of this project, Het Nieuwe Instituut and the curator are actively committed – including by providing work assignments – to making room for voices and perspectives that are insufficiently represented, or deliberately marginalised, in Disney’s oeuvre and legacy.

wonderewereld.hetnieuweinstituut.nl/en
Group

- 2021 F1 Flag Show Trixie The Hague The Hague, Netherlands For the F1 Flag Show, Trixie had an Open Call for creatives from and around The Hague to design their very own TRIXIE THE HAGUE flags. Each participant or group

of participants got a letter of our title TRIXIE THE HAGUE to develop into a flag design, which was going to be hang and on display for a month on the facade of the Trixie building. These flag symbolized the beginning of the new season program of Trixie.

www.trixieth Hague.nl/events/f1-flag-show/
Group

- 2021 Outsiderland: The Great Ceramic Show
Sexyworld Amsterdam, Netherlands
Outsiderland will open with The Great Ceramics Show in which a group of the most diverse artists who didn't follow any rules while making the shown ceramics. There are ceramic alien bags by Naomi Gilon from Brussels, both Viresh Palti and Wildbarz make sneakers from clay and Bastienne Kramer shows voluptuous female figures. In addition, there is a leading role for the ceramics that came from Bijzonder Amsterdams, which is a walking distance away from Sexyland World, where people with disabilities show how unlimited they are in their creativity is. From studio de Wijde Doelen in Utrecht we show work full of alien castles and protective dragons by Chris Weijers, Jessica Magnin and Chris Weijers. The show will let you see that in the world of ceramics, artists from both the "outsider" art world and the "mainstream" art world are all equally unique and talented.
www.outsiderland.nl/events/geweest/jan-hoek-bruin-parry/
Group

COMMISSIONS

- 2021 HUNGER 2021/2022 RJM
VANDERHEYDEN The Hague,
Netherlands Artist musician RJM Van der Heyden asked artist Rebecca Joly (PARIS) to create the new visual for her record release. This project is seen as an artist's collaboration around Dungeon Synth music. Rebecca Joly and I joined our drawings and skills to illustrate Robin's universe. It was

SALES/WORKS IN COLLECTIONS

- 2021 Gnome Necromancer Private individuals
Amsterdam My ceramic plate Gnome Necromancer has been sold during the exhibition show ; "De Grote Keramiek Show » in Sexy world, organized by Jan Hoek.

applied on a poster and on a long printed paper stripe insert in the tape case. The project will be released in January 2022.

www.rjmvanderheyden.eu

2021 Handing out Opinions Theresa Scherrer
Vienna For her master's thesis at the Vienna University of Applied Sciences, together with the Association of Vienna Youth Centers (Bos5), Theresa Scherrer created a platform where the viennese youth could express their opinion freely. Scherrer used the simple but brilliant idea of the pizza box as a medium with the lid as a place for messages, to spread these opinions throughout the city. With the young Viennese students, she created more than 50 designs from August to December 2020. Each of them represented a personal attitude, a story, or an appeal to society. She also asked different designers and artists (myself included) to illustrate some of these "life advices". The results of this collaboration were silkscreened on pizza boxes and, in cooperation with surrounding pizzerias, will be distributed throughout Vienna.
meinungausteilen.at finished

2021 The Architecture of Staged Realities
Het Nieuwe Instituut Rotterdam, Netherlands I was commissioned by curator Saskia Van Stein to showcase my video work « Hypnosis of the Stolen Painting » in the exhibition « The Architecture of Staged Realities ». I decided to create another video work in the continuity of the first one. I was approached by Saskia during my graduation show exhibition at the KABK a year ago. More infos about the exhibition can be found in the exhibition section.
wonderewereld.hetnieuweinstituut.nl/en
finished

PUBLICATIONS

2022 Architecture of Staged Realities,
Examines Disney's Lasting Cultural
impact Hypebeast Shawn Ghassemitari

REVIEWS

2022 Wxtch Craft Zine Magazine Program
curator: Erika Sprey Design, art-direction
and program advisor: Dayna Casey Den

hypebeast.com/2022/1/het-nieuwe-instituut-disney-the-architecture-of-staged-realities

2022 Wxtch Craft Zine - Spring 22 Book
Studium generale Program curator:
Erika Sprey Design, art-direction and
program advisor: Dayna Casey Den
Haag, Netherlands
www.instagram.com/wxtchcraftkabk/
For over ten years the Studium
Generale at the KABK has been
organized as an interdisciplinary lecture
series that ´hovers, as it were, over the
departments, addressing themes that
may not have an immediate practical
use, but are potentially relevant to each
and every student.' This year the
Studium Generale is making its own
educational turn, from an active-
passive lecture-theatre to a self-
directed learning place to be owned up
by students who may use it as a
testing-ground and amplifier for their
issues of concern.

2022 What is the social and cultural impact of
Walt Disney's legacy? AEX
www.architecture-exhibitions.com/en/het-nieuwe-instituut/de-architectuur-van-een-wondere-wereld

Haag, Netherlands

www.instagram.com/wxtchcraftkabk/ For
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SECONDARY ART-RELATED ACTIVITIES

2020 - -- Graphic Designer On-going

2019 - Artist Assistant for Kevin Bray
2020



Legendes de la Citrouille, 2022
Glazed Ceramic, 17cmx28cm



Lulu le Malin, 2022
Glazed Ceramic, 24cmx24



SirButter Billy Wiggle, 2022
Glazed Ceramic, 15cmx25cm



Wtch Craft Zine - Spring 22, 2022
Scan Ceramic, A5



Wxtch Craft Zine - Spring 22, 2022
Drawing, A5



KABK Open Day 2022, 2022
Poster (ceramique, plaster, drawing, scan), 84 x 118,8 cm



Jardin des Golems, 2021
Glazed Ceramic, 60cmx37cm



Hypnosis of the Stolen Painting- The Geographer, 2021
4min11sec



Hypnosis of the Stolen Painting- The Geographer, 2021
Video Work (3R renders, animation, interview),
1920x1080



Hypnosis of the Stolen Painting- The Geographer, 2021
Video Work (3R renders, animation, interview),
1920x1080