

Some information on this page is only available in Dutch

ELIZAVETA GLUKHOVA

The media is only a career of the story you want to tell.

Elizaveta Glukhova is a researcher and a media artist. She studied graphic arts at the Moscow State Stroganov Academy of Industrial and Applied Arts and later graphic design at the Royal Academy of Art in The Hague, from where she graduated in 2018. She considers herself a curator of ideas and a storyteller and implements this approach to her autonomous as well as applied practice. Her autonomous work is mainly focused on the topics of data analyses and speculations based on scientific advancement. She often uses a journalistic attitude to investigate the subject and to collect content. Her research is mainly driven by curiosity, sense of social relevance or personal involvement in the topic. Elizaveta has a particular interest in the relation between digital and analogue media and the influence of the new technologies on the ways of communication. She often works with mixed media and believes that the shape of the work should emerge from the content behind it. She often expresses her ideas in the form of interactive installation or experience, which is meant to involve a viewer in the discourse.

COLLABORATION

ArtMoonMars

WEBSITES

Personal portfolio website

lizaland.nl/

Website of the Moon Gallery project project

www.moongallery.eu/

Website of the collaborative artistic research project

being-a-guest.com/

Educational art project in collaboration with KABK and Swiss Space Center

teamsuit.space

SOCIAL MEDIA

www.facebook.com/LizaGlu

www.instagram.com/liza_gluhova22/

vimeo.com/user67785546

www.linkedin.com/in/elizaveta-glukhova-2655b0147/

MEMBER OF ARTISTS' INITIATIVE/COLLECTIVE/INCUBATOR

Moon Gallery (co-initiator); Art Moon Mars (in the framework of ESA-ESTEC), Expert at ITACCUS (International Technical Committee Cultural Utilisation of Space)

EDUCATION

2014 - Graphic Design Den Haag, Koninklijke

2018 Academie van Beeldende Kunsten

2014 - Typography, composition & experimental
2014 book T_24

2010 - Graphic Arts Moscow State Stroganov
2014 Academy of Design and Applied Arts
(Stroganov Academy) diploma

EXHIBITIONS

2019 Ice Moon Gallery Vernissage Art Gallery
Zermatt, Switzerland The Ice edition of
Moon Gallery explores art projects
inspired by water-ice on the Moon and
by the thrive for human exploration.
The exhibition took place at the
Vernissage Art Gallery, Zermatt 19-30
June. Moon Gallery plate prototype
with miniature artworks and artifacts
became a part of the IGLUNA habitat in
ice demonstrator. It was mounted on
the exterior of the ILEWG lunar lander
deployed on the surface of Matterhorn
Glacier.

www.moongallery.eu/event/igluna/
Group

2019 Moon Gallery @Quartair Quartair
Contemporary Art Initiatives The
Hague, Netherlands During Hoogtij
#57, when the gravitational pull of the
moon is at its strongest, the Moon
Gallery will land a selection of its
artifacts at Quartair.

www.hoogtij.net/galerie/quartair/
Group

2019 Moon Gallery @Ventura Future Salone
del Mobile Milan, Italy Moon Gallery
@Ventura Future is the first highly
international appearance of the project.
During Ventura Future mission Moon
Gallery aims to instigate inspiration for
the global space exploration and
demonstrate how the challenges along
this journey drive innovative design
thinking and interdisciplinary
collaborations.

[fuorisalone.it/2019/en/events/412/MOON-](http://fuorisalone.it/2019/en/events/412/MOON-GALLERY)
[GALLERY](http://fuorisalone.it/2019/en/events/412/MOON-GALLERY)
Group

2018 Moon Gallery FUTURE - PAST SPACE
EXPO Noordwijk, Netherlands Moon
Gallery FUTURE PAST opens the

PROJECTS

2019 Moon Gallery ESTEC (ESA) The Hague,
Netherlands www.moongallery.eu/ Moon
Gallery is an international collaborative
artwork and a gallery of ideas worth sending
to the Moon. Moon Gallery intends to
launch 100 artifacts to the Moon within the
compact format of 10 x 10 x 1cm plate on a
lunar lander as early as 2022. In this Petri
dish-like gallery, we are developing culture
for future interplanetary society. What are
the ideas that we want to promote into the
future? What are the ideas that we want to
leave behind?

2019 Team Walking Suit KABK Den Haag,
Netherlands teamsuit.space Team Walking
Suit is an educational art project. It started
in 2019 in collaboration with Anna
Sitnikova and will take the further
development during the 2019-2020
academic year as an IST course of the Royal
Academy of Arts in the Hague. The subject
of Space Exploration is always an
opportunity not only to think about our
future, but also to reflect on our present.
Ideas of the everyday life find their way out
into space and return solutions for a better
living on Earth. In the framework of the
Team Walking Suit project we would like to
ask students to think about one of essential
elements of a space habitat – a spacesuit.
Space suit as astronaut's second skin that
lets him/her experience sense of touch,
perceive environment, involve in social
interactions. Is astronaut alone in the great
nothingness? Instead of being an isolation
chamber space suit can merge with human
body & mind offering new experience of
oneself, and relationship to the others.

2019 Pillow Fairy tales Den Haag, Netherlands
The project which started as a minor school
assignment and grew into extensive
research, targeting the connection between
fairy tales and human psychology, history,

- countdown to the 50th anniversary of the Apollo 11 Moon landing. The show marks the beginning of the Year of the Moon celebrated internationally and at SPACE EXPO – the official visitors centre of the European Space Agency at Noordwijk with exhibits on space, gravity & satellites. Moon Gallery FUTURE PAST will exhibit the submissions from the first open call and inhabit one quarter of the gallery featuring 25 artists. This is the first experiment producing a collaborative artwork to shape Moon culture.
www.moongallery.eu/event/space-expo/
Group
- 2018 Graphic Design Graduation Exhibition KABK Graduation Festival Den Haag, Netherlands Cleansed, peeled, liberated. The Graphic Design Class of 2018 is leaving and is saying their goodbyes, but not before commenting on the state of affairs one last time. Surrounded by pre-packaged, fast-food-visual-language, authenticity is hard to come by. It becomes slippery like a piece of scented soap. Trends, styles, templates, groups, collectives. Rigidity. So not yoga. Who knew creativity could be valorized? Where's the inner peace at, that sense of belonging? On the path to subjectivity one-size-fits-none. What you need is some you-time. We have to re-make and unmake ourselves. Time to actualise! This is supposed to be a cleansing of sorts. A ritual. Or is it an exorcism? www.gd18.care/
Group
- 2017 Declaring Reason Meermano Museum Den Haag, Netherlands Declaring Reason is a collaboration between Museum Meermanno and the Royal Academy of Art, The Hague (KABK) that presented the works of third year Graphic Design students who investigated the history of parliamentary democracy by means of books and manuscripts from the museum's collection.
www.meermanno.nl/declaring-reason-eng
Group
- education and system of beliefs. At the moment the project is mostly in the research phase but implies to have an interactive stage as well.
- 2019 Moon Gardens Politecnico di Milano Milano, Italy In collaboration with Italian professor of Design in the Politecnico di Milano - Emmanuele Villani, Moon Gallery team starts a new project called Moon Garden, which will touch upon the topics of creating a narrow recycling loop, environmental sustainability and the use of the space technologies to improve the life on earth.
- 2018 Being a guest De Wonne Enschede , Netherlands being-a-guest.com/ Research project about how people can learn to understand one another through shared experiences and in so doing make sense of new or different values, traditions and attitudes.

- 2017 Ultraclub Exhibition Boekhorststraat
Temporarily space at the
Boekhorststraat 31 Den Haag,
Netherlands Ultraclub is a non-profit
advertising agency, which was
coordinated and led by graphic design
students for one semester in the
Boekhorststraat, Den Haag. The goal of
Ultraclub is to form a collaboration
between artists and the local
community, by trying to develop a
visual identity for local store owners.
During the process, the amazing stories
of the locals united the artists and the
public. ultraclub.netlify.com/
Group
- 2017 Sexy Times at Sexyland Sociëteit
Sexyland Amsterdam, Netherlands
Exhibition and a cultural event by
graphic design students of the Royal
Academy of Arts, The Hague (KABK) at
the new society for the arts in
Amsterdam: SEXYLAND! With PlayLab,
an elective at the Royal Academy of
Arts The Hague, focusing on artistic
research, we examined a series of
subjects around the topic of sexuality
and our shifting relationship by
asserting new attitudes and
perspectives towards sex. The stories
that are written challenge traditional
visions and divisions between humans,
nature and technology. This exhibition
was created under supervision of
Roosje Klap, Job Wouters and Christien
Bax. [facebook.com/events/sexy-times-
at-sexyland/151312638685569/](https://facebook.com/events/sexy-times-at-sexyland/151312638685569/)
Group
- 2016 Borderless States Waag Society
Amsterdam, Netherlands The
Borderless States project proposes new
concepts for the classification of space
by entirely refusing political borders
and rather exploring environmental
territories, social boundaries,
technological reach and mental limits. It
attempts to tackle conflicts between
different systems, propose and
visualize alternative models of
interconnected societies in the form of
audio-visual, printed, interactive and
object-based research projects.
waag.org/en/project/borderless-states
Group

2016 We Are the Band (performance)
Dokzaal Amsterdam For one semester the students of the 2nd & 3rd year of the graphic design department of the KABK have been working on their logo's, created and ordered new merchandise, made new outfits, websites, tumblers, costumes, music and now it's time to perform! A TWO OF: 12 Bands that didn't exist before, are going to perform the (only) show of their life time! This time varying from Spam Hooligan to street rap from Indan Opera to erotic noise, this is the ultimate exclusive experience and it is your artistic responsibility to join.
[facebook.com/events/221163394932977/?active_tab=about](https://www.facebook.com/events/221163394932977/?active_tab=about)
Group

2015 Moving type, Moving cities Fokker Terminal Den Haag, Netherlands
"Moving type, Moving cities" - a group exhibition, featuring selection of artworks by the 2nd year graphic design students of the Royal Academy of Arts in the Hague. The exhibition takes place in the Fokker Terminal during the 'Cultuur in Beeld' conference organised by the Dutch Ministry of Education, Culture and Science for the cultural scene of the Netherlands. Not only in the Netherlands, there has been a development of cities into urban regions. Also worldwide, we see this movement. The world population is growing steadily, as is the proportion of people living in cities. How can we capture the current and future 'global' and 'moving' city through language and typography?
Group

2015 Frenemies 3sec. gallery Breda, Den Haag, Netherlands Since 2008 De Affiche Galerij organizes an annual poster contest for freshmen graphic design/photography. This year the 3sec.gallery joined in the project. Over 150 first-year students from five Dutch art schools have designed a poster on the theme 'Frenemies'. This selection of winning posters was displayed be on display in The Hague and Breda.
[3sec.gallery/05-Frenemies](https://www.3sec.gallery/05-Frenemies)
Group

- 2014 The Tribunal Of Uncertain Objects
Stroom Gallery Den Haag, Netherlands
Between 27 and 31 October 2014, the
Graphic Design Department of the
Royal Academy in The Hague organizes
its yearly projectweek. This edition is
called The Tribunal For Uncertain
Objects (How do you bring an iceberg
to court?), and is organized together
with Stroom Den Haag and Canadian
artist Susan Schüppli in the context of
See You in The Hague. This week-long
project asks students to develop
strategies for analyzing and
representing the complex relationship
between uncertain objects and future
crimes, their capacity to testify as
'material witnesses' to a crime and the
limits of the law in order to design
appropriate forums and protocols
whereby such non-human objects
might testify as to their condition and
criminalization.
[www.stroom.nl/activiteiten/lezing_symposium.php?
l_id=3012524](http://www.stroom.nl/activiteiten/lezing_symposium.php?l_id=3012524)
Group

PUBLICATIONS

- 2019 Moon Gallery Catalogue Catalog Self
Published Den Haag, Netherlands The
catalogue contains a selection of
artworks and artifacts from the second
Open call of the Moon Gallery. The
publication was made in the edition of
100 and distributed during the Milan
Design Week 2019.
- 2018 Graduation Catalog 2018 Royal
Academy of Art The Hague Catalog
Royal Academy of Art The Hague Art
Direction - Lesley Moore Den Haag,
Netherlands www.kabk.nl/ Elizaveta
Glukhova, project "Observatorium",
thesis "Inenarrable scenario" p. 82
- 2018 Inenarrable Scenario Self Published
Elizaveta Glukhova Den Haag,
Netherlands [kabk.github.io/go-theses-
18-eliza-glukhova/](https://kabk.github.io/go-theses-18-eliza-glukhova/) Inenarrable scenario
Scenario is the graduation thesis
dedicated to the question of the future
scenarios of the humanity. It looks in
the invisible connections between art,

REVIEWS

- 2019 Deze Nederlandse designers wil je
bezoeken op de Milaan Design Week in april
Blog/Vlog JULIA LASSCHE Amsterdam,
Netherlands
[www.elle.com/nl/interieur/g26945679/milaan-
design-week-ventura-salone/](http://www.elle.com/nl/interieur/g26945679/milaan-design-week-ventura-salone/) The article
introduces main concept of the Moon
Gallery.
- 2019 KABK students and alumni at Salone 2019
in Milan Website Anna Sitnikova & Elizaveta
Glukhova Den Haag, Netherlands
www.kabk.nl/agenda/kabk-salone-2019
Announcement of the Moon Gallery
participation in the Salone del
Mobile.Milano 2019
- 2019 Moon Gallery Magazine Jorick de
Quaasteniet Amsterdam, Netherlands
ntvn.nl/ Nederlands Tijdschrift voor
Natuurkunde. Themanummer Kunst.
- 2018 Alexander Zaklynsky on AI and the Moon
Project Blog/Vlog Cybil Scott Den Haag,
Netherlands

mass culture, science, fiction and technologies in the human perception of the future. Written by Elizaveta Glukhova. Under the guidance of Nick Axel; Merel Boers; Dirk Vis.

- 2017 Declaring Reason Catalog Museum Meermanno Den Haag, Netherlands www.meermannno.nl/ A catalogue, documenting a project collaboration between the Graphic Design Department of the Royal Academy of Art (KABK) and Museum Meermanno | House of the Book. The Frame of Singularity by Elizaveta Glukhova and Jungeun Lee, p. 54-57
- 2015 surrogate Catalog Royal Academy of Art, The Hague Den Haag, Netherlands Alter-ego costume by Elizaveta Glukhova, p. 59.
- 2018 Moon Gallery Re-opening at SPACE EXPO Noordwijk and 100 hours of astronomy Blog/Vlog Cybil Scott Den Haag, Netherlands jegensentevens.nl/2018/12/alexander-zaklynsky-on-ai-and-the-moon-project/?f The creative initiator of the Moon Gallery talks about the development of the project and his vision of the future.
- 2017 Declaring Reason Imposed Arguments of Political Books Blog/Vlog Niels Schrader, Lauren Alexander Amsterdam, Netherlands onlineopen.org/declaring-reason The article gives a general overview of the Declaring Reason exhibition, introducing the reader to the concept of the show, participating sides and the framework in which the project was carried out.
- 2017 Declaring Reason (Exhibition) Imposed Arguments of Political Books Blog/Vlog Niels Schrader, Lauren Alexander Amsterdam, Netherlands www.onlineopen.org/declaring-reason-exhibition The article introduces artworks, participating in the Declaring Reason Exhibition in Museum Meermanno 2017 including The Frame of Singularity by Elizaveta Glukhova and Jungeun Lee.
- 2017 Exhibition 'Declaring Reason - Students Graphic Design KABK decipher political books' Website Den Haag, Netherlands www.meermannno.nl/declaring-reason-eng
- 2017 Leeslint. Declaring Reason. Magazine Rickey Tax Den Haag docplayer.nl/54918701-Leeslint-declaring-reason-studenten-grafisch-ontwerpen-kabk-ontcijferen-politieke-boeken-27-53.html 'The Frame of Singularity' van Elizaveta Glukhova en Jungeun Lee p. 1.
- 2016 Borderless States Website Amsterdam, Netherlands waag.org/en/project/borderless-states General overview of the Borderless States exhibition, introducing the reader to the concept of the show, participating sides and the framework in which the project was

carried out.

- 2016 What do borders mean in an interconnected society? Website Dick van Dijk Amsterdam, Netherlands waag.org/en/article/what-do-borders-mean-interconnected-society The article features particular works of the project, which were awarded in several nominations. Best Animation was awarded to the project "Dialogues of the Greek Islands" by Elizaveta Glukhova and Natalia Vishnevskaja.
- 2015 #05 - Frenemies Website Breda, Netherlands 3sec.gallery/05-Frenemies The article features selected designers and photographers of the poster competition with a theme 'Frenemies'.

AWARDS AND GRANTS

- 2017 "Zhar-Kniga" International Student Book Design Competition Moscow, Russian Federation "Zhar-Kniga" is a contest that gives an excellent opportunity for students to demonstrate their vision of the development of book design and explore new forms of expressive means that allow a paper printed book to be not just an aesthetic product for collectors and fans, but to approach the reader and become relevant, convenient, understandable and necessary for him. «Fifteen Lucky Stories». Short list.
<https://design.hse.ru/zharkniga/projects/38>

- Frenemies De Affiche Galerij Den Haag, Netherlands Since 2008 De Affiche Galerij organizes an annual poster contest for freshmen graphic design / photography. This year the 3sec.gallery joined in the project. Over 150 first-year students from five Dutch art schools have designed a poster on the theme 'Frenemies'. The Fantastic Enemy, poster done in collaboration with Ani Kehayova.

SECONDARY ART-RELATED ACTIVITIES

- 2019 - Teaching IST course in the The Royal Academy of Art, The Hague (KABK) On-going
- 2020
- 2019 - Expert at ITACCUS (International Technical Committee Cultural Utilisation of Space) On-going
- 2020
- 2018 - Development of the cultural & educational program for the ArtMoonMars initiative. On-going
- 2020
- 2018 - Moon Gallery cultural program: lectures and workshops focused of the cultural utilisation of Space. On-going
- 2019
- 2018 - Curation and organisation of the Moon Gallery shows On-going
- 2022



Moon Gallery, 2019
Mixed media, 370x450 mm



Being a Guest, 2019
Series of collages , Digital



IceMoon Gallery @ IGLUNA 2019, 2019
02:41



Cabinet of Accurate Delusions, 2018
Installation; mixed media, 340x400x30 cm



The Frame of Singularity, 2017
00:12:43



Osman (in a framework of the Ultraclub), 2017
00:04:15



Ultraclub, 2017
00:01:08



The Frame of Singularity, 2017
Video Installation; in collaboration with Jungeun Lee,
140x80x50 cm



Time Travel, 2017
VJ-ing tool; programmed using three.js library, Digital



Osman (in a framework of the Ultraclub), 2017
Poster; video collage , 594 x 841 mm