

Some information on this page is only available in Dutch

## ELIZAVETA GLUKHOVA

The media is only a career of the story you want to tell.

Elizaveta Glukhova is a researcher and a media artist. She studied graphic arts at the Moscow State Stroganov Academy of Industrial and Applied Arts and later graphic design at the Royal Academy of Art in The Hague, from where she graduated in 2018. She considers herself a curator of ideas and a storyteller and implements this approach to her autonomous as well as applied practice. Her autonomous work is mainly focused on the topics of data analyses and speculations based on scientific advancement. She often uses a journalistic attitude to investigate the subject and to collect content. Her research is mainly driven by curiosity, sense of social relevance or personal involvement in the topic. Elizaveta has a particular interest in the relation between digital and analogue media and the influence of the new technologies on the ways of communication. She often works with mixed media and believes that the shape of the work should emerge from the content behind it. She often expresses her ideas in the form of interactive installation or experience, which is meant to involve a viewer in the discourse.

### COLLABORATION

ArtMoonMars

### WEBSITES

Personal portfolio website

[lizaland.nl/](http://lizaland.nl/)

Website of the Moon Gallery project project

[www.moongallery.eu/](http://www.moongallery.eu/)

Website of the collaborative artistic research project

[being-a-guest.com/](http://being-a-guest.com/)

Educational art project in collaboration with KABK and Swiss Space Center

[teamsuit.space](http://teamsuit.space)

### SOCIAL MEDIA

[www.facebook.com/LizaGlu](https://www.facebook.com/LizaGlu)

[www.instagram.com/liza\\_gluhova22/](https://www.instagram.com/liza_gluhova22/)

[vimeo.com/user67785546](https://vimeo.com/user67785546)

[www.linkedin.com/in/elizaveta-glukhova-2655b0147/](https://www.linkedin.com/in/elizaveta-glukhova-2655b0147/)

### MEMBER OF ARTISTS' INITIATIVE/COLLECTIVE/INCUBATOR

Moon Gallery (co-initiator); Art Moon Mars (in the framework of ESA-ESTEC), Expert at ITACCUS (International Technical Committee Cultural Utilisation of Space)

### EDUCATION

2014 - Graphic Design Den Haag, Koninklijke

2018 Academie van Beeldende Kunsten

- 2014 - Typography, composition & experimental  
2014 book T\_24
- 2010 - Graphic Arts Moscow State Stroganov  
2014 Academy of Design and Applied Arts  
(Stroganov Academy) diploma

## EXHIBITIONS

- 2019 Ice Moon Gallery Vernissage Art Gallery Zermatt, Switzerland The Ice edition of Moon Gallery explores art projects inspired by water-ice on the Moon and by the thrive for human exploration. The exhibition took place at the Vernissage Art Gallery, Zermatt 19-30 June. Moon Gallery plate prototype with miniature artworks and artifacts became a part of the IGLUNA habitat in ice demonstrator. It was mounted on the exterior of the ILEWG lunar lander deployed on the surface of Matterhorn Glacier.  
[www.moongallery.eu/event/igluna/Group](http://www.moongallery.eu/event/igluna/Group)
- 2019 Moon Gallery @Quartair Quartair Contemporary Art Initiatives The Hague, Netherlands During Hoogtij #57, when the gravitational pull of the moon is at its strongest, the Moon Gallery will land a selection of its artifacts at Quartair.  
[www.hoogtij.net/galerie/quartair/Group](http://www.hoogtij.net/galerie/quartair/Group)
- 2019 Moon Gallery @Ventura Future Salone del Mobile Milan, Italy Moon Gallery @Ventura Future is the first highly international appearance of the project. During Ventura Future mission Moon Gallery aims to instigate inspiration for the global space exploration and demonstrate how the challenges along this journey drive innovative design thinking and interdisciplinary collaborations.  
[fuorisalone.it/2019/en/events/412/MOON-GALLERY](http://fuorisalone.it/2019/en/events/412/MOON-GALLERY)  
Group
- 2018 Moon Gallery FUTURE - PAST SPACE EXPO Noordwijk, Netherlands Moon Gallery FUTURE PAST opens the

## PROJECTS

- 2019 Moon Gallery ESTEC (ESA) The Hague, Netherlands [www.moongallery.eu/](http://www.moongallery.eu/) Moon Gallery is an international collaborative artwork and a gallery of ideas worth sending to the Moon. Moon Gallery intends to launch 100 artifacts to the Moon within the compact format of 10 x 10 x 1cm plate on a lunar lander as early as 2022. In this Petri dish-like gallery, we are developing culture for future interplanetary society. What are the ideas that we want to promote into the future? What are the ideas that we want to leave behind?
- 2019 Team Walking Suit KABK Den Haag, Netherlands [teamsuit.space](http://teamsuit.space) Team Walking Suit is an educational art project. It started in 2019 in collaboration with Anna Sitnikova and will take the further development during the 2019-2020 academic year as an IST course of the Royal Academy of Arts in the Hague. The subject of Space Exploration is always an opportunity not only to think about our future, but also to reflect on our present. Ideas of the everyday life find their way out into space and return solutions for a better living on Earth. In the framework of the Team Walking Suit project we would like to ask students to think about one of essential elements of a space habitat – a spacesuit. Space suit as astronaut's second skin that lets him/her experience sense of touch, perceive environment, involve in social interactions. Is astronaut alone in the great nothingness? Instead of being an isolation chamber space suit can merge with human body & mind offering new experience of oneself, and relationship to the others.
- 2019 Pillow Fairy tales Den Haag, Netherlands The project which started as a minor school assignment and grew into extensive research, targeting the connection between fairy tales and human psychology, history,

	<p>countdown to the 50th anniversary of the Apollo 11 Moon landing. The show marks the beginning of the Year of the Moon celebrated internationally and at SPACE EXPO – the official visitors centre of the European Space Agency at Noordwijk with exhibits on space, gravity &amp; satellites. Moon Gallery FUTURE PAST will exhibit the submissions from the first open call and inhabit one quarter of the gallery featuring 25 artists. This is the first experiment producing a collaborative artwork to shape Moon culture.</p> <p><a href="http://www.moongallery.eu/event/space-expo/">www.moongallery.eu/event/space-expo/</a> Group</p>	<p>education and system of beliefs. At the moment the project is mostly in the research phase but implies to have an interactive stage as well.</p>
2018	<p>Graphic Design Graduation Exhibition KABK Graduation Festival Den Haag, Netherlands Cleansed, peeled, liberated. The Graphic Design Class of 2018 is leaving and is saying their goodbyes, but not before commenting on the state of affairs one last time. Surrounded by pre-packaged, fast-food-visual-language, authenticity is hard to come by. It becomes slippery like a piece of scented soap. Trends, styles, templates, groups, collectives. Rigidity. So not yoga. Who knew creativity could be valorized? Where's the inner peace at, that sense of belonging? On the path to subjectivity one-size-fits-none. What you need is some you-time. We have to re-make and unmake ourselves. Time to actualise! This is supposed to be a cleansing of sorts. A ritual. Or is it an exorcism? <a href="http://www.gd18.care/">www.gd18.care/</a> Group</p>	<p>2019 Moon Gardens Politecnico di Milano Milano, Italy In collaboration with Italian professor of Design in the Politecnico di Milano - Emmanuele Villani, Moon Gallery team starts a new project called Moon Garden, which will touch upon the topics of creating a narrow recycling loop, environmental sustainability and the use of the space technologies to improve the life on earth.</p> <p>2018 Being a guest De Wonne Enschede , Netherlands <a href="http://being-a-guest.com/">being-a-guest.com/</a> Research project about how people can learn to understand one another through shared experiences and in so doing make sense of new or different values, traditions and attitudes.</p>
2017	<p>Declaring Reason Meermano Museum Den Haag, Netherlands Declaring Reason is a collaboration between Museum Meermanno and the Royal Academy of Art, The Hague (KABK) that presented the works of third year Graphic Design students who investigated the history of parliamentary democracy by means of books and manuscripts from the museum's collection.</p> <p><a href="http://www.meermanno.nl/declaring-reason-eng">www.meermanno.nl/declaring-reason-eng</a> Group</p>	

- 2017      Ultraclub Exhibition Boekhorststraat  
Temporarily space at the  
Boekhorststraat 31 Den Haag,  
Netherlands Ultraclub is a non-profit  
advertising agency, which was  
coordinated and led by graphic design  
students for one semester in the  
Boekhorststraat, Den Haag. The goal of  
Ultraclub is to form a collaboration  
between artists and the local  
community, by trying to develop a  
visual identity for local store owners.  
During the process, the amazing stories  
of the locals united the artists and the  
public. [ultraclub.netlify.com/](http://ultraclub.netlify.com/)  
Group
- 2017      Sexy Times at Sexyland Sociëteit  
Sexyland Amsterdam, Netherlands  
Exhibition and a cultural event by  
graphic design students of the Royal  
Academy of Arts, The Hague (KABK) at  
the new society for the arts in  
Amsterdam: SEXYLAND! With PlayLab,  
an elective at the Royal Academy of  
Arts The Hague, focusing on artistic  
research, we examined a series of  
subjects around the topic of sexuality  
and our shifting relationship by  
asserting new attitudes and  
perspectives towards sex. The stories  
that are written challenge traditional  
visions and divisions between humans,  
nature and technology. This exhibition  
was created under supervision of  
Roosje Klap, Job Wouters and Christien  
Bax. [facebook.com/events/sexy-times-  
at-sexyland/151312638685569/](https://facebook.com/events/sexy-times-at-sexyland/151312638685569/)  
Group
- 2016      Borderless States Waag Society  
Amsterdam, Netherlands The  
Borderless States project proposes new  
concepts for the classification of space  
by entirely refusing political borders  
and rather exploring environmental  
territories, social boundaries,  
technological reach and mental limits. It  
attempts to tackle conflicts between  
different systems, propose and  
visualize alternative models of  
interconnected societies in the form of  
audio-visual, printed, interactive and  
object-based research projects.  
[waag.org/en/project/borderless-states](http://waag.org/en/project/borderless-states)  
Group

2016 We Are the Band (performance)  
Dokzaal Amsterdam For one semester the students of the 2nd & 3rd year of the graphic design department of the KABK have been working on their logo's, created and ordered new merchandise, made new outfits, websites, tumblers, costumes, music and now it's time to perform! A TWO OF: 12 Bands that didn't exist before, are going to perform the (only) show of their life time! This time varying from Spam Hooligan to street rap from Indan Opera to erotic noise, this is the ultimate exclusive experience and it is your artistic responsibility to join.  
[facebook.com/events/221163394932977/?active\\_tab=about](https://facebook.com/events/221163394932977/?active_tab=about)  
Group

2015 Moving type, Moving cities Fokker Terminal Den Haag, Netherlands  
"Moving type, Moving cities" - a group exhibition, featuring selection of artworks by the 2nd year graphic design students of the Royal Academy of Arts in the Hague. The exhibition takes place in the Fokker Terminal during the 'Cultuur in Beeld' conference organised by the Dutch Ministry of Education, Culture and Science for the cultural scene of the Netherlands. Not only in the Netherlands, there has been a development of cities into urban regions. Also worldwide, we see this movement. The world population is growing steadily, as is the proportion of people living in cities. How can we capture the current and future 'global' and 'moving' city through language and typography?  
Group

2015 Frenemies 3sec. gallery Breda, Den Haag, Netherlands Since 2008 De Affiche Galerij organizes an annual poster contest for freshmen graphic design/photography. This year the 3sec.gallery joined in the project. Over 150 first-year students from five Dutch art schools have designed a poster on the theme 'Frenemies'. This selection of winning posters was displayed be on display in The Hague and Breda.  
[3sec.gallery/05-Frenemies](https://3sec.gallery/05-Frenemies)  
Group

2014 The Tribunal Of Uncertain Objects  
Stroom Gallery Den Haag, Netherlands  
Between 27 and 31 October 2014, the  
Graphic Design Department of the  
Royal Academy in The Hague organizes  
its yearly projectweek. This edition is  
called The Tribunal For Uncertain  
Objects (How do you bring an iceberg  
to court?), and is organized together  
with Stroom Den Haag and Canadian  
artist Susan Schüppli in the context of  
See You in The Hague. This week-long  
project asks students to develop  
strategies for analyzing and  
representing the complex relationship  
between uncertain objects and future  
crimes, their capacity to testify as  
'material witnesses' to a crime and the  
limits of the law in order to design  
appropriate forums and protocols  
whereby such non-human objects  
might testify as to their condition and  
criminalization.  
[www.stroom.nl/activiteiten/lezing\\_symposium.php?  
l\\_id=3012524](http://www.stroom.nl/activiteiten/lezing_symposium.php?l_id=3012524)  
Group

## PUBLICATIONS

- 2019 Moon Gallery Catalogue Catalog Self  
Published Den Haag, Netherlands The  
catalogue contains a selection of  
artworks and artifacts from the second  
Open call of the Moon Gallery. The  
publication was made in the edition of  
100 and distributed during the Milan  
Design Week 2019.
- 2018 Graduation Catalog 2018 Royal  
Academy of Art The Hague Catalog  
Royal Academy of Art The Hague Art  
Direction - Lesley Moore Den Haag,  
Netherlands [www.kabk.nl/](http://www.kabk.nl/) Elizaveta  
Glukhova, project "Observatorium",  
thesis "Inneretable scenario" p. 82
- 2018 Inenarrable Scenario Self Published  
Elizaveta Glukhova Den Haag,  
Netherlands [kabk.github.io/go-theses-  
18-eliza-glukhova/](https://kabk.github.io/go-theses-18-eliza-glukhova/) Inenarrable scenario  
Scenario is the graduation thesis  
dedicated to the question of the future  
scenarios of the humanity. It looks in  
the invisible connections between art,

## REVIEWS

- 2019 Deze Nederlandse designers wil je  
bezoeken op de Milaan Design Week in april  
Blog/Vlog JULIA LASSCHE Amsterdam,  
Netherlands  
[www.elle.com/nl/interieur/g26945679/milaan-  
design-week-ventura-salone/](http://www.elle.com/nl/interieur/g26945679/milaan-design-week-ventura-salone/) The article  
introduces main concept of the Moon  
Gallery.
- 2019 KABK students and alumni at Salone 2019  
in Milan Website Anna Sitnikova & Elizaveta  
Glukhova Den Haag, Netherlands  
[www.kabk.nl/agenda/kabk-salone-2019](http://www.kabk.nl/agenda/kabk-salone-2019)  
Announcement of the Moon Gallery  
participation in the Salone del  
Mobile.Milano 2019
- 2019 Moon Gallery Magazine Jorick de  
Quaasteniet Amsterdam, Netherlands  
[ntvn.nl/](http://ntvn.nl/) Nederlands Tijdschrift voor  
Natuurkunde. Themanummer Kunst.
- 2018 Alexander Zaklynsky on AI and the Moon  
Project Blog/Vlog Cybil Scott Den Haag,  
Netherlands

mass culture, science, fiction and technologies in the human perception of the future. Written by Elizaveta Glukhova. Under the guidance of Nick Axel; Merel Boers; Dirk Vis.

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|------|---|------|--|
| 2017 | Declaring Reason Catalog Museum Meermanno Den Haag, Netherlands <a href="http://www.meermanno.nl/">www.meermanno.nl/</a> A catalogue, documenting a project collaboration between the Graphic Design Department of the Royal Academy of Art (KABK) and Museum Meermanno   House of the Book. The Frame of Singularity by Elizaveta Glukhova and Jungeun Lee, p. 54-57 | 2018 | Moon Gallery Re-opening at SPACE EXPO Noordwijk and 100 hours of astronomy Blog/Vlog Cybil Scott Den Haag, Netherlands <a href="http://jegensentevens.nl/2018/12/alexander-zaklynsky-on-ai-and-the-moon-project/?f-">jegensentevens.nl/2018/12/alexander-zaklynsky-on-ai-and-the-moon-project/?f-</a> The creative initiator of the Moon Gallery talks about the development of the project and his vision of the future.                    |
| 2015 | surrogate Catalog Royal Academy of Art, The Hague Den Haag, Netherlands Alter-ego costume by Elizaveta Glukhova, p. 59.   | 2017 | Moon Gallery Re-opening at SPACE EXPO Noordwijk and 100 hours of astronomy Blog/Vlog Cybil Scott Den Haag, Netherlands <a href="http://jegensentevens.nl/2019/01/moon-gallery-re-opening-at-space-expo-noordwijk-and-100-hours-of-astronomy/">jegensentevens.nl/2019/01/moon-gallery-re-opening-at-space-expo-noordwijk-and-100-hours-of-astronomy/</a> Moon Gallery show announcement; SPACE EXPO, Noordwijk.                               |
|      |   | 2017 | Declaring Reason Imposed Arguments of Political Books Blog/Vlog Niels Schrader, Lauren Alexander Amsterdam, Netherlands <a href="http://onlineopen.org/declaring-reason">onlineopen.org/declaring-reason</a> The article gives a general overview of the Declaring Reason exhibition, introducing the reader to the concept of the show, participating sides and the framework in which the project was carried out.                         |
|      |   | 2017 | Declaring Reason (Exhibition) Imposed Arguments of Political Books Blog/Vlog Niels Schrader, Lauren Alexander Amsterdam, Netherlands <a href="http://www.onlineopen.org/declaring-reason-exhibition">www.onlineopen.org/declaring-reason-exhibition</a> The article introduces artworks, participating in the Declaring Reason Exhibition in Museum Meermanno 2017 including The Frame of Singularity by Elizaveta Glukhova and Jungeun Lee. |
|      |   | 2017 | Exhibition 'Declaring Reason – Students Graphic Design KABK decipher political books' Website Den Haag, Netherlands <a href="http://www.meermanno.nl/declaring-reason-eng">www.meermanno.nl/declaring-reason-eng</a>   |
|      |   | 2017 | Leeslint. Declaring Reason. Magazine Rickey Tax Den Haag <a href="http://docplayer.nl/54918701-Leeslint-declaring-reason-studenten-grafisch-ontwerpen-kabk-ontcijferen-politieke-boeken-27-53.html">docplayer.nl/54918701-Leeslint-declaring-reason-studenten-grafisch-ontwerpen-kabk-ontcijferen-politieke-boeken-27-53.html</a> 'The Frame of Singularity' van Elizaveta Glukhova en Jungeun Lee p. 1.                                     |
|      |   | 2016 | Borderless States Website Amsterdam, Netherlands <a href="http://waag.org/en/project/borderless-states">waag.org/en/project/borderless-states</a> General overview of the Borderless States exhibition, introducing the reader to the concept of the show, participating sides and the framework in which the project was  |



carried out.

- 2016 What do borders mean in an interconnected society? Website Dick van Dijk Amsterdam, Netherlands [waag.org/en/article/what-do-borders-mean-interconnected-society](http://waag.org/en/article/what-do-borders-mean-interconnected-society) The article features particular works of the project, which were awarded in several nominations. Best Animation was awarded to the project "Dialogues of the Greek Islands" by Elizaveta Glukhova and Natalia Vishnevskaya.
- 2015 #05 - Frenemies Website Breda, Netherlands [3sec.gallery/05-Frenemies](http://3sec.gallery/05-Frenemies) The article features selected designers and photographers of the poster competition with a theme 'Frenemies'.

## AWARDS AND GRANTS

- 2017 "Zhar-Kniga" international Student Book Design Competition Moscow, Russian Federation "Zhar-Kniga" is a contest that gives an excellent opportunity for students to demonstrate their vision of the development of book design and explore new forms of expressive means that allow a paper printed book to be not just an aesthetic product for collectors and fans, but to approach the reader and become relevant, convenient, understandable and necessary for him. «Fifteen Lucky Stories». Short list.  
<https://design.hse.ru/zharkniga/projects/38>
- Frenemies De Affiche Galerij Den Haag, Netherlands Since 2008 De Affiche Galerij organizes an annual poster contest for freshmen graphic design / photography. This year the 3sec.gallery joined in the project. Over 150 first-year students from five Dutch art schools have designed a poster on the theme 'Frenemies'. The Fantastic Enemy, poster done in collaboration with Ani Kehayova.

## SECONDARY ART-RELATED ACTIVITIES

- 2019 - Teaching IST course in the The Royal Academy of Art, The Hague (KABK) On-going
- 2020
- 2019 - Expert at ITACCUS (International Technical Committee Cultural Utilisation of Space) On-going
- 2020
- 2018 - Development of the cultural & educational program for the ArtMoonMars initiative. On-going
- 2020
- 2018 - Moon Gallery cultural program: lectures and workshops focused of the cultural utilisation of Space. On-going
- 2019
- 2018 - Curation and organisation of the Moon Gallery shows On-going
- 2022





IceMoon Gallery @ IGLUNA 2019, 2019  
02:41



Moon Gallery, 2019  
Mixed media, 370x450 mm



Being a Guest, 2019  
Series of collages , Digital



Cabinet of Accurate Delusions, 2018  
Installation; mixed media, 340x400x30 cm



The Frame of Singularity, 2017  
00:12:43



Osman (in a framework of the Ultraclub), 2017  
00:04:15



Ultraclub, 2017  
00:01:08



The Frame of Singularity, 2017  
Video Installation; in collaboration with Jungeun Lee,  
140x80x50 cm



Time Travel, 2017  
VJ-ing tool; programmed using three.js library, Digital



Osman (in a framework of the Ultraclub), 2017  
Poster; video collage , 594 x 841 mm