

Some information on this page is only available in Dutch

## JOEP TRUIJEN

"As a designer, I try to find a place in a new, not yet existing or known position in the design or art domain. A place where the relationship between man and machine is central, hardware and software are brought together in new ways and leads to experiences from now and possibly from the future "

As a designer I deal with fast growing technologies such as artificial intelligence, machine learning, image processing, virtual reality and augmented reality, where I like to position myself between the developers and the user of these. I see that there is a considerable gap between the two parties and I try to use my research and designs to explain different layers and points of attention in order to contribute to the user's awareness of these technologies. For example, to prevent abuse, to remove fear of the unknown, to provide information, etc. I therefore see my projects more as part of a larger research in which I try to define and visualize the relationship between people and new technology.

## WEBSITES

[joeptruijen@gmail.com](mailto:joeptruijen@gmail.com)

## SOCIAL MEDIA

[www.instagram.com/joep\\_truijen/](https://www.instagram.com/joep_truijen/)

## EDUCATION

- 2018 - Python scripting Pilmageseuch  
2018
- 2013 - Man and Communication Eindhoven,  
2018 Design Academy diploma

## EXHIBITIONS

- 2019 FacingAverage x De Cacaofabriek De  
Cacaofabriek Helmond, Netherlands  
[www.cacaofabriek.nl/5en20  
Group](http://www.cacaofabriek.nl/5en20Group)
- 2018 NRC Tech Talks openbare bibliotheek  
amsterdam Amsterdam, Netherlands  
Onderdeel van het programma  
techtalks in de OBA tijdens NRC live  
[nrclive.nl/techtalks/](http://nrclive.nl/techtalks/)  
Solo
- 2018 G18 Campina Fabriek Eindhoven  
Eindhoven, Netherlands Design  
Academy Eindhoven Graduation Show  
tijdens Dutch Design Week

## COMMISSIONS

- 2018 Jan Brouwer Architect Den Haag 3d  
Visualisatie van meubels finished
- 2018 Rollin Leonard Los Angeles USA  
Versimpelen van Productie methode  
finished
- 2018 PBD Den Haag Animatie finished
- 2017 Jan Brouwer Architect Den Haag Nederland  
3d visualisatie van architectuur finished

## PUBLICATIONS

2018 G18 Catalog Design Academy  
Eindhoven Netherlands  
[www.ideabooks.nl/9789491400407-graduation-2018-design-academy-eindhoven](http://www.ideabooks.nl/9789491400407-graduation-2018-design-academy-eindhoven)



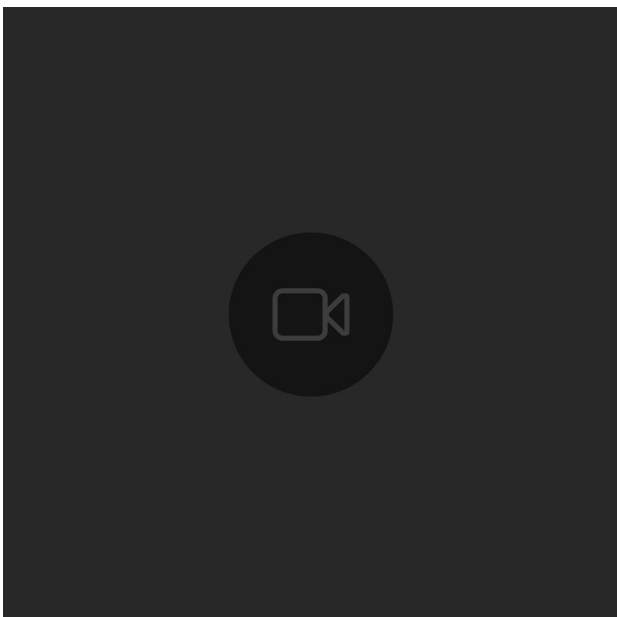
Facing Average, 2019  
AI / Machine learning, 1 x 1 x 3 (m)



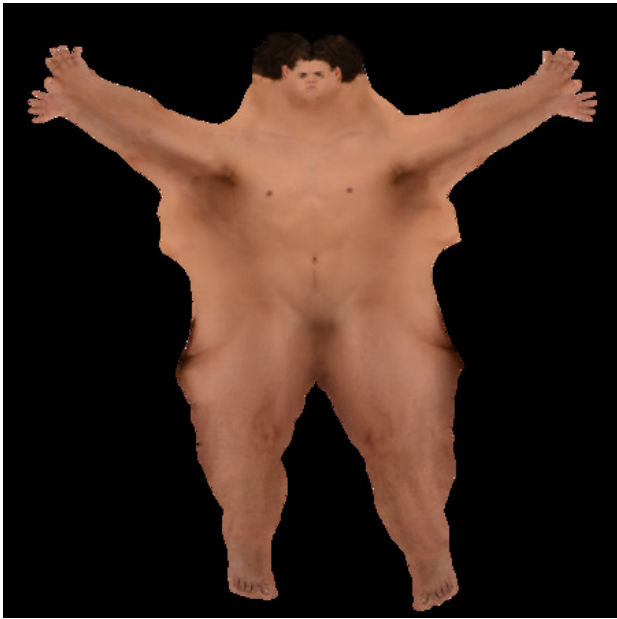
Facing Average, 2019  
AI / Machine learning, 1 x 3 x 3 (m)



Facing Average, 2018  
AI / Machine learning, 2 x 2 x 3 (m)



Signs Of Adaption, 2017  
02:35



Body Capture  
3D scanning, 192 x 181 (cm)

Body Capture  
Full body casting, 4 x 2 (m)



Body Capture  
Photography, A3 pages



Body Capture  
Video recording, 5 min