Some information on this page is only available in Dutch

### MENNO DE BRULIN

Half of the fabulous designers duo Lennarts & De Bruijn

Founder of Studio Lennarts & De Bruijn. Studio Lennarts & De Bruijn (SL&DB) is an ultra-multidisciplinary creative studio, creating big, bold and beautiful things since 2015. Super nice text about who we are and what dazzling projects we undertake and make such as visual identities, campaigns, branding, websites, art direction, books, animations, copywriting, videos, merchandise, exhibitions, illustrations and so on. More humble bragging about the outstanding content, concepts and communities we've created and displaying the dozens of clients we had the honor to work with in interesting industries such as culture, business, fashion, music and sports. Highlighting latest Stay Sane Stay Safe project to prove activity and spread positivity in times of COVID-19. Corny metaphor to showcase our eagerness to meet people and openness to new collabs. Text about all our achievements and other super relevant stuff. Some triggering words and funny copy to top it all off, in order to get new assignments and give even more incentives to work with this amazing and ambitious studio. Ironic invitation with good coffee to lure you in even further.

COLLABORATION

Lennarts & de Bruijn WEBSITES

Studio Lennarts & De Bruijn

www.lennartsendebruijn.com

Maakhaven Ateliercomplex

www.maakhaven.nl

Stay Sane Stay Safe

www.staysanestaysafe.com

SOCIAL MEDIA

www.instagram.com/studio\_lennartsendebruijn

MEMBER OF ARTISTS' INITIATIVE/COLLECTIVE/INCUBATOR

Maakhaven

MEMBER OF A PLATFORM, DIGITAL OR OTHERWISE

Maakhaven

Stay Sane Stay Safe

#### **EDUCATION**

2011 - Bachelor Graphic Design Den Haag,

2015 Koninklijke Academie van Beeldende

2009 - Graphic design Grafisch Lyceum Utrecht2011 diploma

#### **EXHIBITIONS**

- 2017 Wat nu, Koetsier?! Ad for Wat nu, Koetsier?! (website, later exhibition) Group
- 2017 Den Haag TV, NRC Handelsblad, Vice Creators, Vormplatform
  <a href="https://www.instagram.com/rip\_mondriaan">www.instagram.com/rip\_mondriaan</a>
  Solo
- 2017 KABK, Den Haag Royal Super Cup2017Group
- 2016 ARTrium Ministerie van Binnenlandse Zaken en Koninkrijksrelaties en het Ministerie van Veiligheid en Justitie. 'Over grenzen, de menselijke maat' #Aftrap4 (Money, Politics and Bananas ) Group
- 2016 Nutshuis, Den Haag We Are Here FC with Katarína Gališinová
- 2015 KABK, Den Haag Money, Politics and Bananas - Afstudeerproject Solo
- 2015 Pier 15, Graphic Design Festival BredaSkatedeck voor All Hands on Deck GDFBredaDuo
- 2014 Open! Platform for Art, Culture & the Public Domain Online exhibition Europe United (http://www.onlineopen.org/article.php?
  id=150)
  Duo
- 2014 Ministery of Finance, The Hague Solidarity or Solo - project about the Dutch Miljoenennota. Title: Aan de Andere Kant Solo

### **PROJECTS**

2020

Stay Sane Stay Safe International, Netherlands www.staysanestaysafe.com Simply put, SSSS is an open positive poster platform at which anyone can submit, download, print and share posters to support lifesavers and to inspire homestayers in times of COVID-19. Our website stay-sane-stay-safe.com is quite selfexplanatory, though! Initially, the main goal was to find a partner who was willing to print posters so we can send them to hospitals. Besides that, we just wanted to make and share posters to support our lifesavers and to inspire others to stay at home and, not to forget, to keep smiling. Another thing we really wanted to pull-off was keeping the creative (online) community active. These times are also tough for us creatives, so we really wanted to give something back to the community. By inviting everyone with a good idea to send in a poster, and giving them the proper credits they deserve, we hoped they might end up getting a gig or two out of it.

# **COMMISSIONS**

# **PUBLICATIONS**

2020	Phantomride Florentijn de Boer Den Haag Book design Phantomride www.lennartsendebruijn.com/projects/pha florentijn-de-boer finished	2017 ntomride-	Rip Mondriaan NRC Handelsblad, De Standaard, Den Haag FM, Den Haag TV, Vice Creators NL, Vormplatform Krant, Vaktijdschrift, Interview, Blog
2020	Website Florentijn de Boer Florentijn de Boer Den Haag Webdesign + development www.lennartsendebruijn.com/projects/flore	2017 entijn-	Lennarts & de Bruijn's "hot as hell" campaign for Utrecht club, Ekko It's Nice That Vaktijdschrift, Online, Site, Interview, Feature
2020	de-boer-website finished	2015	DUDE Magazine BNO Vaktijdschrift
2020	Vordemberge Gildeward Award Exhibition gem Den Haag Den Haag Campaign, Poster, publication	2015	DUDE Magazine BNO Vaktijdschrift
	lennartsendebruijn.com/projects/vg- award-gem finished	2014	Europe United byMenno de Bruijn and Kasper Pyndt Thisispaper.com Recensie, vaktijdschrift (online)
2020	Book Zeeuws Museum x Das Leben am Haverkamp Das Leben am Haverkamp Den Haag Book design <u>lennartsendebruijn.com/projects/dlah-x-zm-x-sldb</u> finished	2014	A GOOD MATCH: EUROPE UTD OFFERS AN INTELLECTUAL FOCUS ON FOOTBALL LSNglobal.com Recensie, vaktijdschrift (online)
2019	Appelsap Fresh Music Festival Appelsap Amsterdam, Netherlands	2014	Europe United Fontanel Magazine Vaktijdschrift (online)
	Identity refreshment + campaign www.lennartsendebruijn.com/projects/apportesh-music-festival finished	2014 elsap-	Solidarity or Solo (Atlases) Open! Online groeps-expositie
2019	Grand Theatre Groningen Grand Theatre Groniingen Groningen Visual Identity www.lennartsendebruijn.com/projects/grantheatre-groningen finished	nd-	
2019	Let's Dance Exhibition Gemeentemuseum Den Haag Den Haag Campaign, Poster, Animation lennartsendebruijn.com/projects/lets- dance-campaign finished		
2019	Zeeuws Museum x Das Leben am Haverkamp Zeeuws Museum Campagne, posters, animaties, video, sound, print		

<u>lennartsendebruijn.com/projects/dlah-x-zeeuws-museum-campaign</u> finished

- 2015 Honorable Mention of the Stroom Encouragement Award! STROOM, Den Haag
- 2015 Genomineerd voor de afdelingsprijs, grafisch ontwerp KABK, Den Haag



Stay Sane Stay Safe, 2020



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Stay Sane Stay Safe, 2020



Stay Sane Stay Safe, 2020



Stay Sane Stay Safe, 2020



Stay Sane Stay Safe, 2020



Stay Sane Stay Safe, 2020 Projection, graphic design