

Some information on this page is only available in Dutch

## ZOE K. REDDY

The search for the identity through art

My work can be characterized by certain qualities that cross between genres and contexts. In this I have the luxury of exploring and utilizing many spheres to create what I experience as diverse and satisfying practice. I began my cultural education with a fascination for music and theater, performing in these contexts and building a visual vocabulary that borrowed from both spheres. Through my artistic education have come to cross these spheres into one another. My performances use aspects attributed to musical performance, but by playing with my own expertise in this field, I take these elements to a new position. My intention in this is to raise questions as to the context and reception of performance and its status. I use theatrical conventions like voice and costume to disassociate certain aspects from my performance from a purely visual context and in such I make my viewer wonder what it is they are witnessing. My video works lean on elements of low art, using video-clip editing and montage story lines, combined with simple effects to reproduce a certain ironic rhetoric which is as serious as it is tongue in cheek. I am interested in promotional tools as an art form, posters and flyers to build a reputation where none exists, to instill fame in the unknown and to bring my own practice closer to my personal fascination with stars, the stage, illusion, impersonation, and ultimately questions of identity. I find it just as challenging and as much a performance to play the curator role. In this I see the festival and art-show format as another stage where I can question the identity of the artists involved and explore the audience reaction, vital to understanding my own role as an artist and as a performer. By categorizing myself in different fields, artist, curator, DJ, performer, video-maker, festival programmer...etc I afford my works multiple layers and am able to create performances that draw on my experience and fantasy to combine high & low arts.

## WEBSITES

Website

[www.zoekatereddy.com](http://www.zoekatereddy.com)

## SOCIAL MEDIA

[www.youtube.com/channel/UCBcKsUk7t7S4cP2tYdSwp2Q](https://www.youtube.com/channel/UCBcKsUk7t7S4cP2tYdSwp2Q)

## EDUCATION

2015 - specialist educator for primary schools: arts  
2016 HCO diploma

2010 - Master artistic research Den Haag,  
2012 Koninklijke Academie van Beeldende  
Kunsten

2005 - Fine arts: 3D Den Haag, Koninklijke  
2009 Academie van Beeldende Kunsten diploma

## EXHIBITIONS

## INTERNATIONAL

## EXCHANGES/RESIDENCIES

2019 Diamond DJ: 10 years after S/ASH Rotterdam, Netherlands As part of a group exhibition and performance event Zoe presented a performance, killing off an old performance character called Diamond DJ  
[Group](#)

2014 EEA / European Exchange Academy Berlin, Germany Zoe participated in the EEA, creating several works including an installation and a handmade book

2019 Alkaloid portrait project Beeklaan atelier Den Haag A series of video, photographs and sculptures made for Hague band Alkaloid, presented in Beeklaan atelier complex  
[Solo](#)

2018 The internet of identities Tivoli Utrecht, Netherlands Offline internet market: Zoe presented an interactive performance entitled 'The internet of identities'. In this performance the audience was able to upgrade their identity from standard to smart using their 5 senses and advice from the artist.  
[Group](#)

2018 Flex college, Den Haag Video installation 'Video fingerprints' (made in collaboration with students of Flex college)  
[Solo](#)

2017 Scheltema, Leiden Video installation 'Radical man' for V4T exhibition. This work explored the etymology of the word radical and its current use.  
[Group](#)

2016 De Besturing, Den Haag den haag 'The Epic Soundwall' video and installation made in collaboration with students from several schools in the Hague.  
[Solo](#)

2015 Kadmium delft 'STUDIO VS LAB' video and performance  
[Group](#)

2014 GEMAK, Den Haag Nomad library, contributing visual artist  
[Solo](#)

2013 Nutshuis, HOOGTIJ, Den Haag 'An introduction to contemporary curatorship' performance  
[Solo](#)

- 2012 UHM, Den Haag 'Left, Said, Did' exhibition of photography and installation works  
[Solo](#)
- 2011 Quartair, Den Haag 'The Curator' video installation and performance for MAR exhibition  
[Group](#)
- 2010 GEM, museum voor actuele kunst, Den Haag 'Now or Never' video installation and performance for group show: 9 selected graduates from KABK  
[Group](#)
- 2009 1646, Artist space, Den Haag 'OLD IRISH BOWIE' installation and performance for 'Good shit, bad habits & loose women' Selected graduates from KABK  
[Group](#)

## COMMISSIONS

- 2018 Video Fingerprints Flex college Den Haag, Netherlands An installation and workshop series focusing on video art, installation art and self portraits in collaboration with students of Flex college finished

## PUBLICATIONS

- 2015 Gaze at me/Gaze at you Jegens en Tevens Review
- 2015 Gaze at me/Gaze at you Jegens en Tevens Review
- 2013 In my studio Jegens en Tevens Interview
- 2013 In my studio Jegens en Tevens Interview
- 2011 FOREVER MAR, Den Haag Catalogus
- 2011 End Exam 2011 KABK, Den Haag Catalogus
- 2010 DH STROOM, Den Haag Magazine/review
- 2009 Loose Women 1646, Den Haag Interview

## AWARDS AND GRANTS

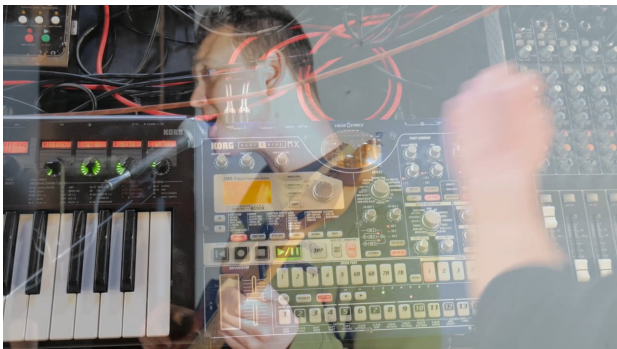
- 2009 STROOM Aanmoedingsprijs KABK, Den Haag

## SECONDARY ART-RELATED ACTIVITIES

- 2017 - Educational coordinator for Boekids University
- 2017 - Solo music project On-going
- 2019

2016 - Educational coordinator for Rewire festival  
2018

2011 - Curator for variety of organizations and  
2018 independently



ALKALOID, 2019  
1.33



SPLIT, 2019  
6



Alkaloid, 2019  
photo



SPIN, 2019  
5



Diamond DJ 10 years later, 2019  
performance



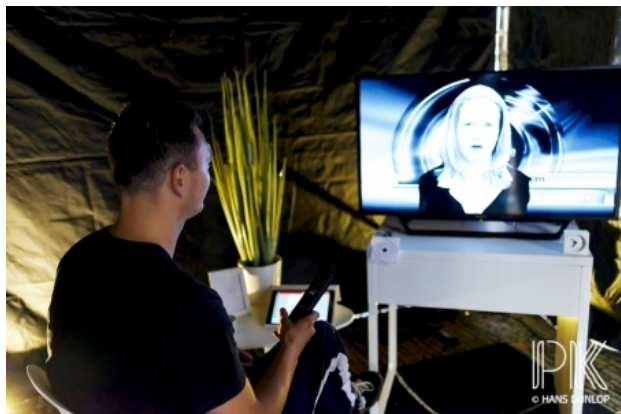
Machine, 2019



The internet of identities, 2018  
interactive performance



De Beeldtaal talkshow, 2017  
Video installation



De Beeldtaal talkshow, 2017  
Video installation



Radical Man: an ode to radicalism, 2017  
Video installation